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ABOUT FERDY

Ferdy is passionate about WordPress, making videos, and educating people. By combining these passions he creates high quality WordPress tutorials and courses.



Personal

ABOUT FERDY

Ferdy was born and raised in The Netherlands. In 2015, he married Anna, and they have a son (born in 2018) and a daughter (born in 2021).

Besides making tutorials, Ferdy likes to spend time with friends, go on vacation and read books about self-development, our brain and being productive.

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The Platform

ABOUT FERDY.COM

Ferdy.com is a platform where people can learn how to create their own websites. It can be a website for your business. An eCommerce website so you can sell your own products online. A course website to sell your own courses. A news website. A social media website. A lot is possible within WordPress and through ferdy.com Ferdy share his knowledge on how to create these kinds of websites.

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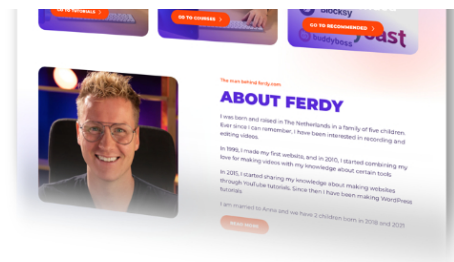


Why Is It Free?

WHY WE DO EVERYTHING FOR FREE

To start with, I was never good at selling. In 2013 I created my first WordPress Course. It was amazing, but I just did not know how to sell it. I also had no intention to use selling tricks in order to increase my sales.

So went another route. I thought: "I will share everything for free and then make money with ad revenue, sponsorships and affiliate marketing commissions." And that worked! After 10 years I make enough to do this for a living, and I still love doing it!



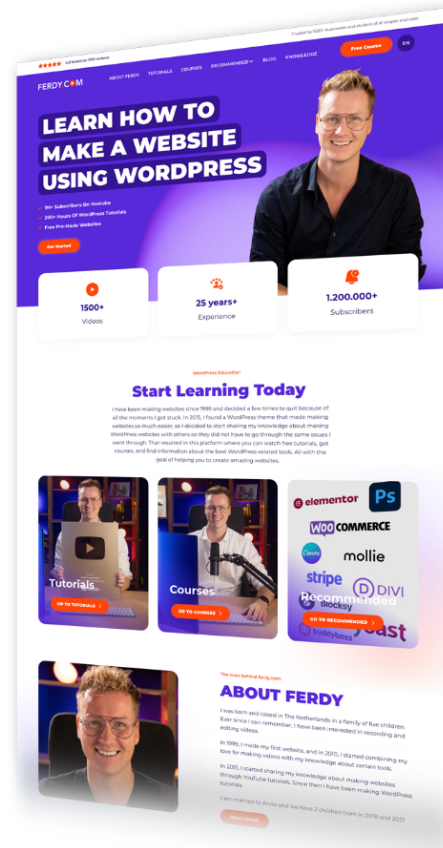
WordPress Tutorials

FERDY ON YOUTUBE

YouTube is the platform where Ferdy places his free tutorials. Ferdy's tutorials are in-depth because he does not want to skip any part. Ferdy even has 8+ hour tutorials.

It started on June the 3rd in 2015, when Ferdy published his first WordPress tutorial

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